

UNIVERSITY OF NORTH BENGAL

B.VOC. Programme 2nd Semester Examination, 2023

DSC23-TOURISM AND HOSPITALITY MANAGEMENT (2.3)

HISTORY OF TOURISM-II

Time Allotted: 2 Hours Full Marks: 60

GROUP-A

Answer any two questions from the following

 $12 \times 2 = 24$

- 1. The non-cooperation and civil disobedience movements broke the resistance of the British Raj towards granting independence to India. Argue your answer.
- 2. Discuss the various approaches to the study of travel and tourism.
- 3. Narrate the various types of accommodation in the organised sector of the tourism industry together with their classifications.
- 4. Analyse in a comprehensive manner, the role played by road, rail and air transport in the growth of tourism in India.

GROUP-B

5. Answer any *four* questions from the following:

 $6 \times 4 = 24$

- (a) Describe in detail the A's of tourism.
- (b) Discuss the future trends in transportation in connection with tourism.
- (c) Define social tourism and elaborate on its benefits.
- (d) Elaborate on primary and secondary constituents of tourism.
- (e) What do you understand by UNWTO? Explain its activities.
- (f) What is meant by IATO? Explain its aims and structures.

GROUP-C

6. Answer any *four* questions from the following:

 $3 \times 4 = 12$

- (a) What is meant by IATA? Narrate its aims.
- (b) What is the League of Nations?
- (c) What are the pull and push factors in tourism?
- (d) Write a short note on Resort cruises.
- (e) Define the "Hyperloop Concept" in tourism transportation.
- (f) What is meant by Super maglev trains?

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